

YAHOO! BUSINESS & HUMAN RIGHTS SUMMIT



PROGRAM GUIDE

May 5, 2009

Yahoo! Corporate Headquarters
Sunnyvale, California

YAHOO! BUSINESS &
HUMAN RIGHTS PROGRAM

WELCOME TO YAHOO!'S BUSINESS & HUMAN RIGHTS SUMMIT

Welcome to our learning forum about how technology, the Internet and social media facilitate freedom of expression around the world.

ABOUT YAHOO!'S BUSINESS & HUMAN RIGHTS PROGRAM

Yahoo! is built on the principles of open access to information and user trust. We believe that access to information can improve lives and advance human rights around the world.

Recognizing that our business, products, technology and operating footprint increasingly intersect with human rights issues around the world, Yahoo! launched the Business & Human Rights Program in May of 2008. The BHRP brings together a core team of professionals across the company to integrate human rights decision-making into our business operations.

EVENT SCHEDULE

12:00 Company Lunch and Shared Learning Session

2:00 Opening Remarks

Michael Callahan

Executive Vice-President and General Counsel,
Yahoo!

**Out of Africa: Ushahidi's Innovative
Crowdsourcing Platform for Crisis Situations**

Ory Okolloh, Executive Director, Ushahidi

3:30 Social Media and Citizen Journalists

Rebecca MacKinnon (moderator)

Former CNN Beijing and Tokyo bureau chief
Co-founder of Global Voices Online
Professor at the University of Hong Kong

Abebe Gellaw

Editor in Chief, Addis Voice/AddisVoice.com
Yahoo! International Fellow at Stanford University

Amira Al Hussaini

Regional Editor for the Middle East and
North Africa, Global Voices Online

Gaurav Mishra

Blogger, Gauravonomics.com
Yahoo! Fellow in International Values
Communications, Technology, and
Global Internet at Georgetown University

Ory Okolloh

Executive Director of Ushahidi
Blogger, KenyanPundit.com

EVENT SCHEDULE

4:45 The Global Network Initiative's
Multi-Stakeholder Approach

Dunstan Hope (moderator)

Managing Director, ICT Practice, Advisory
Services, Business for Social Responsibility

Chuck Cosson

Senior Policy Counsel, Microsoft

Colin Maclay

Managing Director, Harvard's Berkman Center
for Internet and Society

Ebele Okobi-Harris

Director, Business & Human Rights Program,
Yahoo!

Leslie Harris

President and CEO, Center for Democracy
& Technology

Nicole Wong

Deputy General Counsel, Google

Robert Mahoney

Deputy Director, Committee to Protect
Journalists

6:00 Closing Remarks

Michael Samway

Vice-President and Deputy General Counsel,
International Legal, Yahoo!

Flickr Gallery Show & Cocktail Reception

SPEAKERS



ORY OKOLLOH

Ory Okolloh is the co-founder and Executive Director of Ushahidi

www.ushahidi.com. Ory graduated summa cum laude with a B.A. degree in Political Science from the University of Pittsburgh, and graduated with a J.D. from Harvard Law School.

Ory is the writer of one of the most popular blogs in the Kenyan sphere at Kenyan Pundit www.kenyanpundit.com and is the co-founder of Mzalendo www.mzalendo.com, a website that tracks the performance of Kenyan Members of Parliament.

She is a frequent speaker at conferences including TED Global and Poptech on issues around citizen journalism, the role of technology in Africa, and the role of young people in reshaping the future of Africa.



REBECCA MACKINNON

Rebecca MacKinnon is a 2009 Open Society Institute fellow and is presently writing a book about China and the global Internet. She is cofounder of Global Voices globalvoicesonline.org, a global citizen media network. Fluent in Mandarin Chinese, she was formerly a CNN bureau chief in Beijing and in Tokyo.

Since 2007 she has been based in Hong Kong, teaching online journalism and conducting research about the Chinese Internet at the University of Hong Kong's Journalism and Media Studies Centre. While there, she launched Creative Commons Hong Kong.

For more information about MacKinnon and her work see her blog at rconversation.com.



ABEBE GELLAW

Abebe Gellaw is the 2008-09 Yahoo! International Fellow at Stanford University. He is an Ethiopian journalist and founding editor of Addis Voice www.addisvoice.com, a London-based website devoted to independent news about Ethiopia. He holds a bachelor's degree from Addis Ababa University and a post-graduate diploma from London Metropolitan University.

Abebe began his career in journalism in 1993 as a freelance writer focusing on human rights and political issues, and was the co-founder and editor of an independent, biweekly newspaper, Addis Express, which was forced to close by the government in 1996. He then became a senior reporter and columnist for the Ethiopian Herald, the country's only English daily and in late 1998, he was exiled to London. Since that time, he has been a regular contributor and columnist for major Ethiopian cyber media outlets and has been recognized for his contributions to refugee media development in the UK (Champions of Change Millennium Award, 2002) and for his work in creating a cyber network for the refugee community in the UK (British Telecom Community Connections Award, 2002). In 2007, he was honored by the UK branch of the Coalition for Unity and Democracy in Ethiopia.



AMIRA AL HUSSAINI

Amira Al Hussaini is a Bahraini journalist, translator, editor and blogger. Her experience in journalism spans 18 years, in an environment not as accommodating to outspoken and free-thinking women as one may wish. Amira has a number of firsts under her cap—she is one of the first female Arab news editors and one of the first Arab women to win the Dag Hammarskjöld Scholarship, which offered her a three-month fellowship to cover the United Nations in New York. Amira's interests cover women and human rights, politics, freedom of expression and democracy and all forms of artistic expression.

In 2004, Amira ventured into blogging and embraced online media with the same intensity as she did mainstream media. Today she is the Middle East and North Africa and Arabic Language Editor for Global Voices globalvoicesonline.org, a global citizen media network. Amira also serves on the Global Voices board.



GAURAV MISHRA

Gaurav Mishra is the Yahoo! Fellow in International Values, Communications, Technology, and Global Internet for the academic year 2008-09 at Georgetown University. He is leading research on social media in the BRIC countries - Brazil, Russia, India and China - and teaching a graduate course at Georgetown University on 'Social Media in Business, Development and Government' in Spring 2009.

Gaurav is the author of a popular blog, Gauravonomics www.gauravonomics.com, which is amongst the top 50 blogs in India and the top 150 advertising and marketing blogs internationally (per AdAge Power 150). Gaurav is frequently quoted in the Indian and international press on how the social web is changing media, business and society in India, including its role in events like the Mumbai terrorist attack and the upcoming national elections. Gaurav is also the co-founder of Vote Report India votereport.in, a collaborative citizen-powered election monitoring platform for the 2009 Indian Lok Sabha elections.



DUNSTAN HOPE

Dunstan works with a diverse range of companies—including internet, software, telecommunications, and consumer electronics companies—on corporate responsibility issues such as human rights, climate change, reporting, sustainability strategy and stakeholder engagement.

From 2006 onwards Dunstan facilitated the multi-stakeholder process to develop global principles on freedom of expression and privacy, which included a diverse mix of companies, civil society organizations, academics and investors. This led to the launch of the Global Network Initiative in October 2008. Dunstan also facilitated the Electronic Industry Citizenship Coalition Implementation Group, where more than 30 information and communications technology companies collaborate to raise conditions in their supply chains.

In addition, Dunstan was directly involved in the creation of the G3 Global Reporting Initiative Guidelines and worked closely with GE through the creation of their first three sustainability reports. Prior to joining BSR in 2004, Dunstan was part of British Telecommunications' corporate responsibility team.

Dunstan has a Master's degree in sustainable development from Forum for the Future.



CHUCK COSSON

Chuck Cosson is Senior Policy Counsel for Microsoft Corporation. Based in Redmond, WA, Chuck helps Microsoft

Corporation with public policy counsel in a number of substantive areas, including policy lead on children's online safety, freedom of expression, human rights, and corporate responsibility issues, and contributions on telecoms/media policy including regulation of new media services. Chuck also supports Microsoft's policy communications work and its Citizenship and CSR initiatives, with an emphasis on privacy, safety and security.

Before coming to Microsoft in 2004, Chuck was VP for Public Policy in Vodafone's Americas/Asia region. There, he led the company's public policy efforts in the U.S. and contributed to legal, policy and CSR work in China, Japan, Mexico, Canada and Brazil. Chuck also chaired the policy team at the Liberty Alliance, where he was active on Internet safety and privacy issues. Prior to Vodafone, Chuck worked on public policy matters at AirTouch Communications and at the United States Telephone Association in Washington, D.C.

Chuck received a B.A., cum laude, from Dickinson College in Carlisle, PA, and a J.D., with honors, from the George Washington University law school. He is a native of Washington, D.C., and is married with two children. He has published a novel and enjoys playing blues guitar.



COLIN MACLAY

Colin M. Maclay is the Managing Director of the Berkman Center for Internet & Society at Harvard University,

where he acts as facilitator, teacher and researcher in pursuit of scholarship with impact. He seeks to understand the interaction between information and communication technologies (ICTs) and social and policy change, with particular attention to institutions.

Colin's research has been participatory, often pairing multi-stakeholder collaborations with the generation of strategy, alongside with data that reveal trends, challenges and opportunities for ICTs in the Global South. Past activities include research and policy development around national ICT strategy, democracy and civic engagement, learning, telecommunications and rural access, competitiveness and entrepreneurship.



LESLIE HARRIS

Leslie Harris is the President & CEO of the Center for Democracy and Technology (CDT), a non-profit

advocacy organization committed to keeping the Internet open, innovation and free: www.cdt.org. Ms. Harris is responsible for the overall vision and direction of the organization and serves as the organization's chief spokesperson.

Ms. Harris co-facilitated the creation of the Global Network Initiative (GNI), a diverse coalition of leading Internet companies, human rights and free press organizations, investors and academics to advance freedom of expression and privacy on the global Internet. www.globalnetworkinitiative.org.

Prior to joining CDT, Ms. Harris was the founder and president of Leslie Harris & Associates (LHA), a public policy firm focused exclusively on the Internet and new technologies.

Earlier, Ms. Harris has served in senior leadership positions in two prominent civil liberties organizations and was also in private law practice in Washington.

Ms. Harris received her law degree cum laude from the Georgetown University Law Center and her BA at the University of North Carolina at Chapel Hill, where she graduated Phi Beta Kappa.



NICOLE WONG

Nicole Wong is Deputy General Counsel at Google, primarily responsible for the company's products, intellectual property and litigation. She is a frequent speaker and author on issues related to law and technology, including two appearances before the US Congress regarding Internet policy. Nicole is also a co-editor of *Electronic Media and Privacy Law Handbook* (2003) and in 2006 was named one of the "Best Lawyers Under 40" by the National Asian Pacific American Bar Association.

Prior to joining Google, Nicole was a partner at the law firm of Perkins Coie, LLP, where she represented traditional and new media clients. Nicole has served on the Governing Committee, ABA Communications Law Forum since 2001 and is a former co-chair of the Practising Law Institute's Internet Law Institute. She has also taught media law as an adjunct professor at the University of San Francisco School of Law. Nicole received her law degree and a Master's degree in Journalism from the University of California at Berkeley.



ROBERT MAHONEY

Robert Mahoney is a journalist and press freedom defender, and deputy director of the Committee to Protect

Journalists www.cpj.org, an independent New York-based nonprofit. He worked as a reporter and bureau chief for Reuters in Europe, Asia, Africa, and the Middle East from 1978 to 2004 covering major political and economic stories and conflicts. He has also taught journalism and worked as a consultant for Human Rights Watch. Since 2007, he has helped lead CPJ's advocacy efforts to promote press freedom and defend journalists worldwide.

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