

**Change Your World!—Yahoo! Business & Human Rights Summit on Women and  
Social/Digital Media  
November 27, 2011  
Cairo, Egypt  
Fairmont, Nile City**

**Format**

- 9.00 | Morning Welcome (by Ebele Okobi-Harris and Amira Rashad)
- 9.15 – 10.30 | Plenary Panel: Revolutionary Women
- 10.45 – 12.00 | Plenary Workshop: After the Revolution
- 12.15 – 1.30 | Lunch (hosted tables)
- 1.45 – 3.00 | Breakout Sessions
- 3.05 – 4.15 | Plenary Panel: The Role of Journalism
- 4.30 – 6 | Plenary Discussion: Talking Back, Next Steps
- 6.15 | Closing Remarks, Refreshments, Networking

**Event MC/Moderator**

- Mona el Tahawy (**confirmed**)

**Partner**

- Vital Voices (**confirmed**)

**Yahoo! Hosts**

- Amira Rashad, Chief of Staff, Yahoo! Maktoob
- Ebele Okobi-Harris, Director, Business & Human Rights Program

**Plenary Panels**

- Revolutionary women: influential women from Egypt and across the Middle East and North Africa who have used social or digital media to be heard during the Arab Spring.
  - Facilitator, Alyse Nelson, US, Vital Voices (**confirmed**)
  - Maria Al Masani, Yemen, blogger and human rights activist, founder of Yemen Rights Monitor (**confirmed**)
  - Asma Mahfouz, Egypt, Nobel prize nominee, founder of April 6 movement (**confirmed**)
  - Manal al Sharif, KSA, blogger, women's rights activist, leader of right to drive campaign in KSA (**confirmed**)
  - Maryam al-Khawaja, Bahrain, human rights activist and the current head of foreign relations office for the Bahrain Center for Human Rights (**confirmed**)
  - Danya B Mohammed, Libya, <http://twitter.com/#!/ceoDanya/lists/>, Libyan tweep (**confirmed**)

- After the Revolution: E-lelections and e-governance. Women had key roles in the uprisings across the MENA region; how are women leading in the post-revolutionary world? How are technology/the Internet/media being used as platforms for launching campaigns, creating consensus, becoming political leaders, and supporting good governance? What advice/strategies would women who have run give to those waiting in the wings?
  - Facilitator: Erin Vilardi, USA, former Vice President of Program and Communications at The White House Project (TWHP), a nonpartisan, nonprofit organization working to advance U.S. women's leadership. While at TWHP, she developed Vote, Run, Lead -- the largest national political training program readying women for public office and civic life - - training over 12,000 women since 2004. **(confirmed)**
  - Dalia Ziada, Egypt, candidate for Parliament, Egyptian rights activist, blogger, laureate of Anna Lindh Euro-Mediterranean Journalist Award, Tufts University Presidential Award, honored by Newsweek as one of 150 most influential women in the world, selected by Daily Beast as one of world's 17 bravest bloggers, and named by Time magazine as rights champion. <http://daliaziada.blogspot.com/p/about-me.html>  
<http://vimeo.com/21209278> **(confirmed)**
  - Esraa Abdel Fatah, Egypt, Nobel Peace prize nominee, political activist, potential Democratic Front Party candidate for Egyptian parliament **(confirmed)**
  
- What is the role and importance of journalism when it comes to social change? What is the line between journalist and activist; should there be a line, and is it more easily blurred with citizen journalism? What responsibilities do citizen journalists have, and to whom? Are there agreed-upon journalistic standards and guidelines for the blogosphere/Twittersphere?
  - Facilitator: Ann Hoffman, Vital Voices, Director of Online Communications, Global Partnerships **(confirmed)**
  - Lara Ayoub, Jordan, digital media pioneer and portal manager, Al Ghad and Al-Waseet **(confirmed)**
  - Hosam El Sökkari, Head of Audience, Yahoo! Maktoob (formerly of the BBC) **(confirmed)**
  - Lina Attalah, Managing Editor, Al Masry Al Youm **(confirmed)**
  - Chris Barr, VP, Yahoo! Global Editorial **(confirmed)**
  - Lamees Dhaif, Bahrain, Bahraini journalist active in the Bahraini resistance campaign **(confirmed)**
  - Hebah Abdalla, Egypt/US, Senior Producer, Al Jazeera English **(confirmed)**
  - Shatha Al-Harazi, Yemen, blogger and reporter, @The Yemen Times **(confirmed)**

- Talking Back! Facilitated workshop/listening session to elicit ideas for tools, platforms, technology and media that would better facilitate entrepreneurship, political leadership, media and human rights/social justice activism.
  - Facilitator, Dr. Nagla Rizk, Associate Dean for Graduate Studies and Research and Associate Professor of Economics at the School of Business, the American University in Cairo. She is Founding Director of the Access to Knowledge for Development Center (A2K4D) at AUC and an affiliated fellow of the Information Society Project at Yale Law School. **(confirmed)**
  - Ranwa Yehia, Co-founder and Director, Arab Digital Expression Foundation **(confirmed)**
  - Engy Ghozlan, Egypt, Egyptian Centre for Women’s Rights and co-founder, HarassMap **(confirmed)**
  - Heba Abu Shehadeh, Yahoo! Maktoob Chief Editor, Communities **(confirmed)**
  - All company participants

### **Workshops/Learning for breakout sessions**

- Breakout Session 1: What key issues related to women’s rights, human rights and social justice are women addressing, and how are they using technology, social/digital media platforms to create solutions and increase awareness of those issues? What innovative technological and media applications for addressing human rights and social justice issues have emerged?
  - Facilitator: Courtney Radsch, Freedom House, Senior Program Officer managing the Global Freedom of Expression Campaign **(confirmed)**
  - Rebecca Chiao, US, co-founder of [HarassMap](#), a digital map that monitors incidents of sexual harassment against women in Egypt **(confirmed)**
  - Fatma Emam, Egypt, co-founder of [Nazra](#), which is also a Global Voices Rising Voices grantee. Their project "Exploring Taboos" taught young Egyptians how to use citizen media tools to begin conversations about taboo subjects in Egypt, such as sexuality, gender roles in society, and human rights. **(confirmed)**
- Breakout Session 2: Safety online—safety issues for women, activists and children, how to use social media tools safely
  - Facilitator, Ebele Okobi-Harris, Yahoo! Business & Human Rights Program
  - Megan Christina, Yahoo! Privacy **(confirmed)**
  - Elizabeth Linder, Facebook **(confirmed)**
  - Kay Kremerskhoten, Flickr **(confirmed)**
  - Nashwa Aly, Google **(confirmed)**
  - Jillian York, Electronic Frontier Foundation **(confirmed)**

- Breakout Session 3: Stories and insights on using technology and media platforms and tools to amplify business and drive entrepreneurship, with insight from regional entrepreneurs and business leaders.
  - Facilitator, Christie Edwards, US, Program Coordinator, Middle East and North Africa, Vital Voices
  - Shereen Allam, Egypt, entrepreneur, co-owner of Eco-tek and founder, Association for Women's Total Advancement and Development (AWTAD) **(confirmed)**
  - Yasmine El Mehairy and Zeinab Samir, Egypt, entrepreneurs, co-founders of SuperMama **(confirmed)**
  - Shahinaz Ahmed, Egypt, CEO, Education for Employment Foundation-Egypt, part of a network of locally-run, not-for-profit organizations that develop and deliver tailored courses for youths with limited opportunity in the (MENA) region **(confirmed)**
  - Mayyada Abu Jabber, Jordan, Education for Employment Foundation, Jordan, and former adviser to Queen Rania of Jordan **(confirmed)**
  - Marie Joe Raidy, Lebanon, Partner, Raidy Printing Group and founding member of the Better Business Group with the Lebanese American Chamber of Commerce.